

**MEDICAL HUMANITIES & HEALTH STUDIES
SEMINAR SERIES PRESENTS**

***“Personalized Medicine Versus
Personalized Care – Can We Balance
Technology and Spirituality?”***

By Dr. Ken Cornetta

**Monday, October 22, 2012
12:00 Noon—1:00 PM
Campus Center 307**

The personalized medicine revolution uses information about an individual's genetic make-up to assess disease risk, improve prognostic and diagnostic accuracy, and develop individualized drug, cell and gene therapies. While medicine is becoming more of a science, patients are asking for more art. For many patients, spirituality is closely tied to their religious beliefs and practices. This talk will explore the age-old challenge of balancing technological advances and spirituality with a focus on the special issues raised by advances in personalized genetic medicine.



**Refreshments will be served.
Please RSVP to medhum@iupui.edu.**

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