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## Mental Health Symposium will spotlight "Recession Depression"

The IUSM Psychiatric Research Institute and Mental Health America of Indiana (MHA) will present their 13th annual Mental Health Symposium from 8:30 a.m. to 4 p.m. Friday, June 4, in the Grand Hall and Conference Center at the Crowne Plaza Hotel, Union Station.

The event will open with a welcome from Stephen C. McCaffrey, JD, president of MHA. Nancy Molitor, PhD, will present a noon keynote entitled, "Recession Depression," followed by an address from Chris Burd, widow of Richard Burd of the Burd Ford Dealership in Lawrence, who lost her husband to suicide spurred by the economic downturn in November.

Other presenters are Alan Schmetzer, MD, on "Effects of the Economic Downturn on Mental Health Care in Indiana," Jeffrey Kellams, MD, on "Mental Health Care Issues in the Public Sector," and Aimee Mayeda, MD, "Mental Health Issues in the Veteran Population."

For more information, visit [www.mhai.net](http://www.mhai.net) or contact Tiffany D. Peek at [tpeek@mhai.net](mailto:tpeek@mhai.net). To register online, visit [secure.entango.com/donate/jX55rDSXU4Z](http://secure.entango.com/donate/jX55rDSXU4Z).

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## Robinson appointed GME associate director

The Office of Graduate Medical Education (GME) has announced that Carol D. Robinson will serve as GME Associate Director, effective May 30, 2010.

Ms. Robinson has worked in the Office of GME since 1999. She will contribute her expertise administering GME accounts and leading an office team that implements the institutional support for residents and fellows.

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## **2010 Spring Faculty Meeting video**

Slides and audio from the 2010 Spring Faculty meeting Tuesday, May 25, are now available online at

[www.indiana.edu/~video/stream/launch\\_sl.cgi?folder=vic&filename=spring\\_faculty\\_meeting\\_20100525.wmv](http://www.indiana.edu/~video/stream/launch_sl.cgi?folder=vic&filename=spring_faculty_meeting_20100525.wmv).

Please note: Due to technical difficulties, there is no audio for the first several minutes of the meeting, but sound is restored at about 7 minutes, 20 seconds. The video producers apologize for this inconvenience.

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## **IUSM Library exhibition focuses on women in medicine**

The IUSM Library is presenting a new traveling exhibition, "Changing the Face of Medicine," from now until September 9. The exhibit tells the remarkable story of how women struggled for the right to study in medical schools and to practice medicine in the United States.

"Changing the Face of Medicine" begins with Elizabeth Blackwell, who became the first American woman physician in 1849, and ends with women doctors today, who have achieved success in work once considered "unsuitable" for a woman. Women are now represented in every area of medicine—they are researchers on the cutting edge of new medical discoveries, educators, surgeons, family practitioners, specialists and government officials.

For more information, contact Carole Gall at 317-274-1411 or visit [www.medlib.iupui.edu/body.cfm?id=253](http://www.medlib.iupui.edu/body.cfm?id=253).

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## **Lecture on consumer drug advertising**

Catherine Womack, associate professor of philosophy at Bridgewater State College, will present "Direct-to-Consumer Drug Advertising: Can a Little Information Do More Harm Than Good?" from 12 to 1 p.m. Thursday, June 3, in the IUPUI Campus Center, room 406.

In 2007, pharmaceutical companies spent \$4.8 billion on direct-to-consumer (DTC) drug advertising, marketing medications for everything from erectile dysfunction to depression to restless leg syndrome. Proponents claim that the information in these ads empowers us to be more savvy health care consumers; opponents argue that the information is misleading, upsetting and can result in overdiagnosis and overprescription of marketed drugs.

Dr. Womack will examine the effects on DTC ads on patients, the doctor-patient relationship and the health care marketplace, including how what seems to be a vehicle for transmission of information may in fact reduce the level of knowledge of patients, the productivity of doctor-patient relationships and patients' abilities to navigate effectively in the health care marketplace.

This talk is sponsored by the IUPUI Department of Philosophy and the Medical Humanities and Health Studies Program. To reserve a seat, contact Rebecca Cervenka at 278-1669 or [rcervenk@iupui.edu](mailto:rcervenk@iupui.edu).

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## **IUSCC presents a Celebration of Wellness**

The IU Simon Cancer Center (IUSCC) is partnering with Cancer Support Community of Central Indiana to present "A Celebration of Wellness: Honoring the Spirit of Survivorship" from 9:15 a.m. to 2:15 p.m. Friday, June 4 in Fairbanks Hall, room 1112.

This free educational symposium is for people with cancer and their loved ones. For health care professionals, there is a \$20 fee, which includes CEUs. The symposium includes opening remarks by Larry Cripe, MD, clinical director and interim director of IUSM Division of Hematology/Oncology and founder of the cancer center's CompleteLife program.

Deanna Dewberry of WISH-TV, Sherman Burdette of Fox 59 and Lorene Burkhart, a central Indiana author, entrepreneur, philanthropist and cancer survivor, are guest speakers during the event. The symposium includes lunch, a butterfly release and an afternoon Q&A session with IUSCC physicians and researchers.

Registration begins at 9:30 a.m.; closing remarks begin at 2:15 p.m. Free parking is available.

To RSVP, call 257-1505 or email [events@cancersupportindy.org](mailto:events@cancersupportindy.org).

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## **IUPUI Purchasing will discuss new contract**

IUPUI Purchasing will hold a Town Hall meeting to discuss the new Fisher Scientific contract at 2 p.m. Friday, June 4, in Riley Outpatient Center (ROC) Auditorium.

Investigators, faculty and staff are invited to attend.

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## **Academy of Teaching Scholars offers course design workshop**

The Academy of Teaching Scholars will offer a course design workshop from 10 to 11:30 a.m. Tuesday, June 15, in Fairbanks Hall, room 5136.

Many of the decisions affecting the success of a course take place well before the first day of class. Careful planning at the course design stage not only makes teaching easier and more enjoyable, it also facilitates students learning.

By focusing on learner goals, teaching activities and assessment of learning, participants develop a template they can use in creating their own courses that integrate these three areas to lead to significant learning.

This workshop meets the Academy of Teaching Scholars curriculum development competency.

To register, visit [faculty.medicine.iu.edu/events.asp](http://faculty.medicine.iu.edu/events.asp).

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## Using Twitter to enhance collaborative learning

The Academy of Teaching Scholars will offer "Using Twitter to Enhance Collaborative Learning," hosted by Kerry Ramsay, professor and coordinator of the postgraduate public relations program at Loyalist College, Ontario, Canada, from 1 to 2:30 p.m. Tuesday, June 22 in the University Library, room 1125.

Not just a tool for finding out what celebrities eat for breakfast, Twitter has the power to make classroom projects more collaborative, creative and engaging. Students and faculty can use Twitter to monitor trends in real time, develop professional networks, and increase personal involvement with course material. All it takes is a little basic know-how and some creative ideas.

Ramsay will introduce faculty members to the fundamentals of Twitter and lead participants through an inspiring discussion of the many inventive ways that Twitter can be utilized to improve college teaching and learning.

This workshop meets the Academy of Teaching Scholars Instructional Technology competency.

To register, visit [faculty.medicine.iu.edu/events.asp](http://faculty.medicine.iu.edu/events.asp).

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## Indiana Clinic Town Hall — June 23

An Indiana Clinic Town Hall event will take place from 2 to 3 p.m. Wednesday, June 23, in the Riley Outpatient Center (ROC) Auditorium.

This meeting is for anyone interested in learning more about the Indiana Clinic from its employees and executives. There will be an opportunity for questions and answers.

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## Health care reform panel

Experts from Indiana University and Central Indiana will explore impact of the Patient Protection and Affordable Care Act (PPACA) on physicians, patients and everyone involved in health care from 6 to 8 p.m. Thursday, June 24, at the Riverwalk Banquet Center, 6729 Westfield Blvd.

The panel discussion will explore the provisions of the new law, answering your questions about how this law will affect physicians, patients and others involved in the health care system.

Panelists include Herbert Cushing, MD, associate dean for medical student affairs and chief medical officer for Indiana University Hospital, and David Orentlicher, JD, co-director of the William S. and Christine S. Hall Center for Law and Health. Eric Wright, PhD, director of the Indiana University Center for Law Policy, will moderate.

The cost is \$5 for members of the IU Alumni Association, faculty, staff and students; \$35 for non-members of the IUAA and includes one year membership in the IUAA. Continuing Medical Education credits are available for physicians who attend.

This event is sponsored by the Alumni Associations from the IU School of Law-Indianapolis and IUSM. For more information or to register, visit [www.myiupui.com/health\\_care\\_panel](http://www.myiupui.com/health_care_panel).

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## Call for Submissions — 2010 IUSM *Reflections* publication

The IUSM Office of Medical Education, in collaboration with the Mindfulness in Medicine group and the Relationship-Centered Care Initiative (RCCI), invite submissions for inclusion in its annual publication, entitled, *Reflections: Working Together, Learning Together*. The publication welcomes submission of narratives, essays, poetry, photographs and other forms of printable creative expressions.

To explore this year's theme of "working together, learning together," *Reflections* seeks creative works that convey something about what it means for members of the health care community to develop through experiences and relationships with one another. For example, stories or artwork representing...

- patients and families as teachers
- health care disciplines working together
- working and learning with inspiring colleagues and teachers
- learning through personal illness, coping, loss, or professional challenges
- an experience that helped to illuminate a certain particular path to take
- the helping and teaching contributions of the many non-medical members in our community, such as hospital volunteers, clergy, program coordinators, administrative staff, etc.

Items may be anything related to the ways members of our health care community work, learn and grow. Photographs and other types of visual art should include an explanation or narrative about how the item is linked to the "working together, learning together" theme.

Who should submit? *Reflections* welcomes submissions from all disciplines and roles in the academic medicine community: health care and social service professionals, students, faculty, patients and family members, clergy, and administrative support, customer service, educational or other staff.

Past editions of *Reflections* are viewable at [meca.iusm.iu.edu/body.cfm?id=21](http://meca.iusm.iu.edu/body.cfm?id=21).

A submission form should accompany all items submitted. Photographs of personally identifiable individuals will also require a photo release. Submission and release forms are available on the MECA website at [meca.iusm.iu.edu/body.cfm?id=21](http://meca.iusm.iu.edu/body.cfm?id=21) or contact Angie Graves at [angdgrav@iupui.edu](mailto:angdgrav@iupui.edu).

The deadline to submit submission is **Friday, June 18, 2010**.

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## Physicians needed for study on coping with medical errors

Researchers at the University of Virginia, with funding from the John Templeton Foundation, are seeking participants in a study of physicians and how they have coped with the difficult experience of being involved in a serious medical error.

This study is interested in mapping the path through adversity, discerning what helps, how physicians integrate this experience and how it changes them. The intent of the study is to inform ways to better support clinicians through this experience in a positive way, and to create training materials for young physicians. Ultimately, the study hopes to influence the organizational culture surrounding these events.

Each participating physician will be asked to take part in a 40- to 60-minute interview with a possible follow up phone interview if needed, and to complete several instruments related to the study. Physicians will receive a \$100 stipend for their participation.

The study investigators are Margaret L. Plews-Ogan, MD, MS, FACP, associate professor of medicine and chief of the division of general medicine, geriatrics and palliative care at the University of Virginia and Natalie B. May, PhD, associate professor of research in the division of general medicine, geriatrics and palliative care at the University of Virginia Health System.

To learn more about this study, contact Drs. Plews-Ogan and May at [mp5k@virginia.edu](mailto:mp5k@virginia.edu) or [nlb7r@virginia.edu](mailto:nlb7r@virginia.edu), respectively, or visit [www.wisdominmedicine.virginia.edu](http://www.wisdominmedicine.virginia.edu).

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## **ISTM transfers servers to UITS, saves \$40,000**

Over the last two months, Information Services and Technology Management (ISTM) has transitioned to the Intelligent Infrastructure environment hosted by University Information Technology Services (UITS). Intelligent Infrastructure is a virtual server and storage environment that enables ISTM to eliminate most of its server hardware. By utilizing the UITS hardware, ISTM can take advantage of the technical resources the university has developed and focus its efforts on the information needs of the school.

The fees paid to UITS will result in a net savings of \$40,000 a year versus maintaining and upgrading our own server hardware. Our server administrators will be able to concentrate on managing and delivering the data our customers need while UITS manages the hardware.

The Intelligent Infrastructure service is available, for a fee, to any school or department in the university. If you would like additional information about this service, ISTM can help coordinate inquiries with UITS.

For more information, please contact Marc Wilson at 317-278-8751 or [mrwilson@iupui.edu](mailto:mrwilson@iupui.edu).

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## **Proteomics Core moves to Med Sci**

The Protein Analysis Research Center (PARC or Proteomics Core) is now located in Medical Sciences 0005.

For more information about PARC services, or how to initiate protein-related projects, please contact Center Director Mu Wang, PhD, assistant professor of biochemistry and molecular biology, at 317-278-0296 or [muwang@iupui.edu](mailto:muwang@iupui.edu).

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## **This Week on *Sound Medicine***

This weekend, May 29 and 30, *Sound Medicine* host Barbara Lewis and guests will discuss mammogram guidelines, lupus and the drug Plavix.

Carol Lee, MD, a radiologist and chair of the Breast Imaging Commission of the American College of Radiology and president of the Society of Breast Imaging, will explain why she helped draft a rebuttal to the recent change in mammogram guidelines.

As a doctor and patient with lupus, Susan Kiray, MD, assistant professor of clinical medicine for general internal medicine, will discuss why she has begun a campaign to raise awareness for the disease.

David Flockhart, MD, PhD, director of clinical pharmacology, will be joined by Rolf Kreutz, MD, an interventional cardiology fellow, to discuss their recent work involving the drug Plavix, which is prescribed for certain heart conditions to prevent blood clots. They are looking into why the drug works for only some patients.

*Sound Medicine* reporter Rori Gallagher will relay how Navy veteran, Derek McGinnis, an above-the-knee amputee, used exercise to deal with chronic pain and became a triathlete.

Chris Coppola, MD, chief of pediatric surgery at Wilford Hall Medical Center in San Antonio, will discuss his book, *Coppola: A Pediatric Surgeon in Iraq*, which describes his two tours in Iraq.

This week's *Sound Medicine* "Checkup" will explore mouth breathing with Yosh Jefferson, DMD, a dentist and author of a study on the condition.

Archived editions of *Sound Medicine* as well as other helpful information can be found at [www.soundmedicine.iu.edu](http://www.soundmedicine.iu.edu).

*Sound Medicine* is underwritten by Clarian Health, IU Medical Group and IUPUI. Reports on Primary Health Care topics are sponsored by Wishard Health Services.

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## **Research Funding Update**

The IU Office of the Vice Provost for Research and the Office of the Vice Chancellor for Research offer a weekly digest containing information about funding opportunities including those that limit the number of allowable pre-proposal or proposal submissions. Digests are published on Wednesdays but may be sent more frequently if deadlines are urgent.

[View the current Research Funding Update](#)

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## **Assistant Dean in Faculty Affairs and Professional Development position available**

The Dean's Office of Faculty Affairs and Professional Development (OFAPD) is seeking a clinician to join the faculty development team. Specifically, they are looking to identify a faculty member interested in helping other clinical faculty advance and be successful in their careers.

The assistant dean will work in collaboration with OFAPD, Graduate Medical Education, Medical Education and Curricular Affairs, Continuing Medical Education and the IUSM clinical departments to provide high quality professional development workshops, training and other opportunities for clinical faculty. Quality improvement, patient safety, scholarship of clinical service, balancing the demands

faced by busy clinicians, leadership development and clinical education are all potential areas for faculty development efforts, plus any other needs identified by the IUSM clinical faculty in our vitality survey or other needs assessments. The position is 20 percent FTE and is available beginning in July.

Qualifications: The individual selected for this position must have excellent presentation and administrative skills, be a proven clinical leader and educator, and have a keen interest in conducting research about faculty, faculty vitality and the impact of faculty development. While some faculty development experience would be a plus, it is not essential that someone have vast experience in faculty development. For example, a relatively junior clinician who has excellent teaching skills and a passion for OFAPD's work and mission would be considered a strong candidate. This position represents a unique opportunity for a colleague who envisions service as their area of excellence.

Interested candidates should send a letter of inquiry and a CV to [OFAPD@iupui.edu](mailto:OFAPD@iupui.edu). The application deadline is **Monday, May 31**.

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## Honors

**Mary E. Dankoski**, PhD, has been selected as one of 54 senior women faculty for the 2010-2011 class of fellows at the Hedwig van Ameringen Executive Leadership in Academic Medicine (ELAM) Program for Women at Drexel University College of Medicine. ELAM is the only national program dedicated to preparing senior women faculty for leadership at academic health centers. The new fellows join a diverse community of leaders and represent more than 50 medical, dental and public health schools from across the United States and Canada. Dankoski is assistant dean for faculty affairs and professional development, Lester D. Bibler Scholar and associate professor of clinical family medicine and interim co-chair of the department of family medicine.

**Patrick J. Loehrer Sr.**, MD, is the recipient of the 2010 Special Recognition Award for his outstanding contributions to clinical oncology and cancer research and for his dedicated service to the oncology community. He is the associate dean for cancer research and H.H. Gregg Professor of Oncology at IUSM and director of the IU Simon Cancer Center. Dr. Loehrer is an internationally recognized researcher and specialist in thymoma, genitourinary cancers and gastrointestinal cancers. He is also a past member of the ASCO Board of Directors who was recognized with an ASCO Statesman Award in 2008 for his service and commitment to the Society. His award will be presented at the American Society of Clinical Oncology's 46th Annual Meeting in Chicago, June 4-8.

**George W. Sledge Jr.**, MD, a nationally recognized pioneer in the development of novel therapies for breast cancer, has been elected president of the American Society of Clinical Oncology for a one-year term beginning in June 2010. He has served as president-elect during since June 2009. Dr. Sledge is the Ballve-Lantero Professor of Oncology and professor of pathology and laboratory medicine at IUSM.

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## Watch your step — Wet cement! Campus sidewalk repairs in June

Contractors will be replacing broken and cracked sidewalks throughout campus in June. Individuals are encouraged to be cautious of their walking route, as wet concrete may be present.

Affected areas will be marked with caution tape and barricades. Please refrain from walking through the marked areas.

For a complete list of the sidewalks to be replaced, visit [shutdown.cfs.iupui.edu/Monitor.aspx](http://shutdown.cfs.iupui.edu/Monitor.aspx) and select "Details" under Request ID 15442.

Questions to Joe Peters at 317-278-9072.

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## **American Association Lung Walk**

Join Michael Busk, MD, associate professor of clinical medicine at IUSM, and his team, "Breathe Better with Busk," and make a difference in lung health at the American Lung Association's annual Lung Walk on Saturday, June 5, at The Monon Center in Carmel.

The event begins at 9 a.m. with complimentary breakfast, live music and entertainment. The walk offers a 5K route or a one mile for individuals with health constraints or small families. All walkers receive free passes to the outdoor water park following the walk.

To register, visit [www.LungWalk.org](http://www.LungWalk.org). Registration is free but fundraising or a donation is requested.

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## **At Your Fingertips**

### **Continuing Medical Education**

The Continuing Medical Education office launched a new and improved website at [cme.medicine.iu.edu](http://cme.medicine.iu.edu). In addition to online registration and listings of grand rounds, conferences and courses, the site provides in-depth tools and information for presenters and program developers. Included are forms, tips, links, contacts, maps, and a host of other handy resources to make it easier to participate in CME events, prepare a presentation or plan an event.

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### **Resources**

Want to find a room that has a Polycom hook-up? Need official IUSM templates for your PowerPoint presentation or poster about a guest lecturer? Check out the new "Resources For" page on the IUSM web site. Resources For is accessible from the school's home page ([medicine.iu.edu](http://medicine.iu.edu)) – look on the right-hand side of the page.

If you have suggestions of other resources that would be beneficial and could be added to this list, contact the Office of Public and Media Relations at [medschl@iupui.edu](mailto:medschl@iupui.edu).

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## MedTV

The Office of Public and Media Relations now manages the MedTV screens on the medical school campus. This closed-circuit TV system, part of the IUPUI network, presents a wonderful opportunity for faculty, staff and students to communicate events and information of interest to others. It also serves as a source for broadcasting emergency information on campus.

The MedTVs are located in public areas of the HITS building, the VanNuys Medical Science Building atrium, the Daly Center, Research II, Walther Hall (R3) and the Cancer Research Institute (R4).

Announcements from departments and offices are welcome. To have your department or office announcements posted on MedTV, please read the MedTV guidelines: [medicine.iu.edu/medtv](http://medicine.iu.edu/medtv). Questions? Phone 274-7722.

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## Scientific Calendar online

A comprehensive listing on IUSM seminars, lectures and Grand Rounds can be accessed at the new [Scientific Calendar](#) website. To place items on the Scientific Calendar, please forward them to Kelli Diener at [kas1@iupui.edu](mailto:kas1@iupui.edu).

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## Scope submission guidelines

*Scope* wants your news items.

The deadline for submission is 8:30 a.m. on Thursdays. *Scope* is published electronically and sent to faculty, staff, students, and residents on Fridays (except on holiday weekends when it is published on the following Monday).

There are three easy ways to submit story ideas or information to *Scope*:

- e-mail the information to [scopemed@iupui.edu](mailto:scopemed@iupui.edu)
- mail the information to Kevin Fryling, 1110 W. Michigan, LO 401, IUPUI
- fax your information to (317) 278-8722

Contributions submitted by e-mail should be forwarded in 12 point, plain text format. Word document attachments in lieu of fliers are encouraged.

In the interest of accuracy, please do NOT use:

- acronyms
- abbreviations
- campus building codes (use full, proper name of building and include the room number)
- Dr. as a preface before names (designate MD or PhD)

To keep the electronic version of *Scope* as streamlined as possible, only seminars and lectures of general or multidisciplinary interest will be included.

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