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It's not just any party – it's the IUSM Centennial Celebration

The year-long celebration of the 100th anniversary of the founding of the Indiana University School of Medicine will begin Tuesday, Sept. 23. Festivities will be conducted simultaneously at each of the school's nine campuses.

Centennial Celebration... advancing medicine since 1903 will begin at noon and all nine campuses will share their activities via video linkup. At the

Indianapolis campus, faculty, staff and students are invited to share in the festivities in the lobby of the VanNuys Medical Science Building.

At noon, IUSM Dean Craig Brater will recognize students, faculty, staff, special guests and directors of the Centers of Medical Education at the Indianapolis, Bloomington, Lafayette, Evansville, Muncie, Terre Haute, Fort Wayne, South Bend and Gary campuses.

Dr. Brater will briefly talk about the entry of the first class in 1903 at Bloomington and how the School grew to become the nation's second largest medical school in the United States. Each director also will deliver remarks on the unique genesis and future of their respective center.

Each center has a birthday cake fashioned in the shape of Indiana with stars denoting the locations of IUSM centers. Candles will be lighted on the cakes, "happy birthday" will be sung and the cakes cut and served to everyone present.

Commemorative lapel pins will be distributed at all centers to students, faculty and staff attending the events. In Indianapolis, students' groups are selling centennial sportswear to raise funds for their activities. The items also are available to all centers and can be ordered beginning Sept. 23 from the centennial web site at www.medicine.iu.edu/~centen/.

More information on IUSM and its past, along with a fascinating collection of historical photos, also can be enjoyed on the Centennial Celebration Web site.

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A Moment for Patient Safety and Quality Health Care Tenth in a series

By Herbert E. Cushing, MD

Management of Antidepressant Medications Are Key To Care

Major depressive disorder is the leading cause of disability worldwide, resulting in more days of disability than heart disease, diabetes and lower back pain combined. It results in the suicide of nearly one in six of its untreated victims. Along with the other main depressive disorders, dysthymia and bipolar disorder, it accounts for a loss of 200 million work days a year in the United States, at a direct and indirect cost of \$43.7 billion.

In identifying the interventions that would have the greatest benefit on the nation's health care and health care cost, the National Committee for Quality Assurance determined that appropriate management of antidepressant medications belongs among its 13 indicators of effectiveness of care known as the Health Plan Employer Data and Information Set. HEDIS is used to evaluate and compare the quality of health plans.

The three components of the measure are:

- Ensuring at least three follow-up office visits with a primary care or mental health provider in the 12-week acute phase after diagnosis of depression and prescription of an antidepressant.
- The same kind of follow-up treatment after a new episode of depression.
- Follow-up during the continuation phase to ensure that the antidepressant medication is continued for six months after initial diagnosis and treatment.

For more information, see www.ncqa.org/sohc2002/sohc_2002_amm.html.

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Wishard changes patient financial responsibility policy

Wishard Health Services is faced with the need to provide increasing amounts of health care to the community at a time when its resources are more and more limited. It is important that Wishard focus its efforts on providing subsidized care to those patients residing in Marion County who need it most, specifically those who are at or below 200 percent of the federal poverty level and who do not otherwise qualify for health care assistance, such as Medicare or Medicaid.

In order to achieve this, Wishard is initiating new patient financial policies that require non-emergent Marion County residents who can pay for their health care to do so and require non-Marion County residents who cannot pay for their non-emergent health care to receive care in their county of residence.

The new payment policy will begin in the following Wishard sites on these days:

- Oct. 1: specialty care clinics and pharmacies
- Oct. 15: Midtown Community Mental Health Center sites
- Nov. 1: primary care, Community Health Centers, Emergency Department, Urgent Visit Centers

Wishard has developed this identification process within the standards outlined in the Emergency Medical Treatment and Active Labor Act. Wishard will provide care immediately to all patients who have an emergent condition.

Under the new policy, Wishard will require patients who do not need emergent care to consult with a financial counselor and/or provide point-of-service payments when the patients do not qualify financially for any form of subsidized health care (Medicare, Medicaid, Wishard Advantage) and do not have private health insurance. Wishard staff will assist patients to quickly complete this process prior to the receipt of care for anyone not found to be in need of emergent care as defined above.

Patients with questions about the financial changes are asked to call Wishard's Patient Inquiry Center at 630-7416. If physicians and staff have questions, please e-mail Brenda Smith, project manager, at brenda.smith@wishard.edu.

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CoE hosts lecture Sept. 23

The Sept. 23 National Center of Excellence in Women's Health lecture "The Emotional Issues of Cancer" will be presented by Karen Thompson, LCSW, of the Wellness Community-Central Indiana. The presentation will be from noon to 1 p.m. in the auditorium of the IU Cancer Research Institute.

Information on future lectures can be found at www.iupui.edu/~womenhlt. For additional information, contact Tina Darling at 630-2243, or tdarling@iupui.edu.

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Medical ethics seminar – Sept. 25.

Motherhood among women with HIV/AIDS will be the topic of the Thursday, Sept. 25, Seminars in Medical Ethics and Humanities. Carrie Foote-Ardah, PhD, from the IU Department of Sociology, will present the address from noon to 1 p.m. in the Ruth Lilly Medical Library, rooms 301-302.

"Confronting Ethical and Legal Dilemmas in the Management of Intentional Motherhood Among Women with HIV/AIDS" is the title of Dr. Foote-Ardah's presentation which is presented by the Medical Humanities Program

at IUPUI in conjunction with the IU Center for Bioethics.

The presentation is open to the public but seating is limited. For reservations, contact Judi Campbell at 274-4740, or jizukac@iupui.edu by noon, Tuesday, Sept. 23 to reserve a seat and lunch.

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Visual Media offers bargains galore

Visual Media – formerly Medical Illustration and MERP Creative Services – has a focus: promoting the mission of IUSM and its faculty. With that in mind, Visual Media performs numerous services at discounted rates.

Tom Weinzerl, director of Visual Media, said the department has 27 talented and creative professionals to assist with a variety of projects.

Services include:

- Graphic Design -- annual reports, brochures, logos, manuscript figures, PowerPoint, roll-out posters, signs, stationery, web design
- Illustration -- caricatures, cartoons, conceptual drawings, anatomical/medical drawings in color/bw for presentation or publication
- Photography -- color/black&white slides and prints, group composites, CD burns, image manipulation, image retouching, passport/application photos, patient photography, portraiture, scanning of slides or flat work, slide duplication/processing, specimen/gel photography, surgery photography
- Sculpture -- bronze busts, bas reliefs, commemorative sculpture, medallions, patient simulators, research prototypes, teaching models
- Video/Multimedia -- animation, CD/DVD development and production, interactive media, media conversion/duplication, video

development and production, web programming/databases

For additional information or a free consultation, call 274-4423.

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Bracelet sale to benefit IU Cancer Center

Creations for the Cure bracelet sale will be from 10 a.m. to 1 p.m. Wednesday, Oct. 1, in the Indiana Cancer Pavilion lobby.

The event is sponsored by Anna Maria Storniolo, MD, and \$5 from each sale is donated to the Catherine Peachey Breast Cancer Prevention Program. Creations for the Cure sells primarily breast cancer bracelets made of pink and clear crystals, but bracelets representing other cancers with alternate colored beads can be ordered.

For more information about the crystal bracelets, see Creations for the Cure Web site at creationsforthecure.com.

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Good Samaritan Clinic seeks volunteers

IU medical students, doctors, nurses, residents and fellows are invited to visit the Good Samaritan Clinic – on a regular basis. They, along with other Indianapolis area physicians, nurses and volunteers staff the part-time clinic each Thursday from 5 p.m. to 7 p.m. at 11 Eastern Ave.

The clinic serves adults and children in the neighborhood who have general medical problems typically seen in an ambulatory clinic.

Francis Dillon, MD, assistant professor of anesthesia, can't say enough good things about the clinic and what it does for those who seek its services and those who provide those services.

Typically, volunteers work one Thursday night a month, but that arrangement is as flexible as it needs to be, he said.

“The work is very gratifying, paperwork minimal, access to medications and laboratory studies excellent, follow-up superb, and we all cooperate in staffing the cases: Students, residents and physicians, regardless of level of specialization or degree of training, can perform well and comfortably in this clinic environment,” he said.

Individuals interested in more information may contact Dr. Dillon at 278-3448, or fdillon@iupui.edu. Volunteers without medical training also are needed.

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Honors

Deborah Allen, MD, Otis Bowen Professor and director, Bowen Research Center, attended the unveiling ceremony in the U.S. Capitol of the marble bust of former Vice President Dan Quayle Wednesday, Sept. 10. Dr. Allen, who was Quayle's family physician, received a special invitation to the long-awaited unveiling.

Stephen Allen, MD, has been named president of the American Board of Pathology. He is a professor of pathology and laboratory medicine, director of clinical microbiology for Clarian Health Partners and director of the Disease Control Laboratory Division for the Indiana State Board of Health. Each year the American Board of Pathology oversees the certification examinations of nearly 500 primary pathologists and an additional 300

subspecialists.

John Eble, MD, chair of the Department of Pathology and Laboratory Medicine, has been installed as president and **Helen Michael**, MD, has been re-elected treasurer of the International Society of Urologic Pathology at its annual meeting in Washington, D.C. Dr. Michael is a professor of pathology and laboratory medicine and chief of pathology at Wishard Memorial Hospital. The International Society of Urologic Pathology is a professional society supporting research and education in diseases of the genitourinary organs. The society was founded in 1991 and has a worldwide membership of pathologists, urologists and basic scientists.

Shari Nemeth, MS IV, had the honor in June of delivering the invocation at the American Medical Association House of Delegates. She is the first medical student to be asked to do so and one of only a handful of non-clergy members to delivery the invocation. Her AMA involvement began as a first-year medical student after attending the AMA National Leadership Conference (now called the National Advocacy Conference). She currently is an AMA Council on Scientific Affairs student member.

Tom Weinzerl, director of Visual Media, has been elected to a four-year term as treasurer of the Association of Medical Illustrators. He also is chairman of the association's finance committee.

The **IUSM Department of Neurology** has received the annual award presented by the Association of University Professors of Neurology for career development and medical student education in the clinical neurosciences. The award was presented during the American Academy of Neurology's annual meeting in April.

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This week on *Sound Medicine*

Tune in at noon, Saturday, Sept. 20, to *Sound Medicine*, the weekly radio program co-produced by IUSM and WFYI Public Radio (90.1 FM) in Indianapolis. The program is hosted by Barb Lewis. This week's co-host is Kathy Miller, PhD.

Listeners may tune in to hear Susan Braun, president and CEO of the Susan G. Komen Breast Cancer Foundation, discuss the foundation's work and the Race for the Cure. She and Dr. Miller will discuss the latest research and treatment for breast cancer.

Also, on Saturday, IUSM gynecologist Marguerite Shepard, MD, will discuss the benefits and risks of hormone replacement therapy.

Archived editions of *Sound Medicine*, as well as other helpful health information, can be found at soundmedicine.iu.edu/.

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Online IUSM calendars

A comprehensive listing on IUSM seminars, lectures and Grand Rounds can be accessed at www.medlib.iupui.edu/calendar. To place items on the Scientific Calendar, please forward them to Iona Sewell at imsewell@iupui.edu.

A Special Events Calendar for presentations, symposiums, conferences and other activities at IUSM can be found on the School's Web page at www.medicine.iu.edu. The calendar also can be accessed directly at webdb.iu.edu/iusm/scripts/calendar/instr.cfm.

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Submissions to Scope

Scope wants your news items.

The deadline for submission is 8:30 a.m. on Fridays. *Scope* is published electronically and sent to faculty, staff, students, and residents.

There are four easy ways to submit story ideas or information to *Scope*:

- fax the information to 278-8722
- e-mail the information to mhardin@iupui.edu
- mail the information to Mary Hardin, Z-7, Ste. 306, IUPUI
- paste your plain text message into *Scope* Web form on the IUSM faculty & staff page: <http://medicine.iu.edu/faculty>

Contributions submitted by e-mail should be forwarded in 12 point, plain text format.

To keep the electronic version of *Scope* as streamlined as possible, only seminars and lectures of general or multidisciplinary interest will be included.

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